



Mini Adventures

A LONDON, TRAVEL AND FOOD BLOG

What? Mini Adventures is a London-based travel, food and lifestyle blog.

Who? All content is created by Milly Youngman, a twenty-something working in travel marketing and social media.

Why? It aims to inspire readers to live a more fun and exciting life, showcasing things to do in London and beyond.

Key attributes: Unique writing style, strong photography and an 'alternative' attitude.

IMPORTANT STATS

10.1k+ Monthly Pageviews
7.2k+ Monthly Unique Users

 @whoismilly - 3900+

 @whoismilly - 4000+

 miniadventuresblog - 700+

DEMOGRAPHICS



Female - 78.5%

Male - 21.5%



25-34 - 42.2%

18-24 - 32.5%



UK - 63.7%

US - 16.1%

BRANDS WORKED WITH INCLUDE













Collaboration opportunities include:

Blog posts / Reviews / Freelance Writing / Social

For rates and to discuss further, contact:

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